General Course Information

Course Name:	
Department: Business and Marketing	Grade Level(s): 10-12
Duration/Credits: 1 sem/.5 credit	Prerequisites: Successful completion of Web Design I
BOE Approval Date:	Course Code H5085

Course Description:

Web Design II focuses on advanced techniques in web design with particular emphasis on design elements involving layout, navigation and business client/customer interaction. Students will complete hands on web design exercises using advanced aspects of current web design software. Students will create a fully functioning professional website. Students enrolled in Web Design II are eligible to join a student business organization (FBLA).

Course Rationale:

This course is designed to further develop skills introduced in Web Design I; students will be prepared to design professional web sites according to design principles and apply web design skills to business situations. Instruction in this area will help prepare students for a career or for post-secondary education.

Course Objectives:

The student will design, plan and present advanced web pages and web sites using current web design software. (A+ Writing)

The student will research and apply the features of industry appropriate software to create websites and chart navigation structures. (A+ Research)

The student will apply advanced image editing features of current software while creating images to be used inside of a business website.

The student will upload and update a website, register a website and choose a domain name.

The student will read about and debate the role of ethics, social responsibility, and laws related to Web Design. (A+ Reading, A+ Speaking and Listening)