

General Course Information

Course Name: Independent Study in Business and Marketing	
Department: Business and Marketing	Grade Level(s): 11-12
Duration/Credits: 1 sem - 1 yr/.5 - 1.0 credit	Prerequisites: Application process
BOE Approval Date:	Course Code: H5360
Course Description:	
<p>This course is designed to provide students an opportunity to pursue advanced study in business and marketing beyond the normal curricular offerings. Students will create a project, with instructor approval, to investigate specific areas of interest based upon each individual's needs and interest. Students enrolled in Independent Study in Business and Marketing are eligible to join student business organizations (DECA & FBLA).</p>	
Course Rationale:	
<p>Students in Independent Study will participate in many opportunities to develop leadership skills. The student will also focus on improving their social intelligence and vocational understanding.</p>	
Course Objectives:	
<p>The student will create a project and implement their plan through researching and reading information on the subject area. (A+ Reading, A+ Research)</p> <p>The student will prepare a written report and give spoken presentations in the student's area of interest. (A+ Writing, A+ Speaking and Listening)</p> <p>The student will analyze business and marketing concepts and develop strategic plans to implement a project.</p> <p>The student will demonstrate leadership skills through the organization and implementation of a project.</p>	
Standards Alignment:	
List standard set(s) to which course has been aligned	