

## General Course Information

<b>Course Name: Business Management</b>	
Department: Business and Marketing	Grade Level(s): 10-12
Duration/Credits: 1 sem/.5 credit	Prerequisites: none
BOE Approval Date:	Course Code: H5020
<b>Course Description:</b>	
Business Management provides students insight into the way businesses work from the view point of both employees and managers. Students will explore business management concepts such as, ethics/social responsibility, workplace communication, and government regulation of business. Students enrolled in Business Management are eligible to join a student business organizations (FBLA).	
<b>Course Rationale:</b>	
Business management prepares students for success in the workplace. As productive members of society, students must understand the norms of business operations and their role in the economy.	
<b>Course Objectives:</b>	
<p>The student will discuss and debate the responsibilities and functions of management and their implementation and integration within the business environment.(A+ Speaking and Listening)</p> <p>The student will research and analyze the role of ethics and social responsibility in decision making. (A+ Research)</p> <p>The student will read about and analyze the importance of marketing and promotional strategies and their roles in business. (A+ Reading)</p> <p>The student will investigate the financial side of a business, forecast budgetary needs and prepare a budget, and analyze financial statements.</p> <p>The students will explore a topic in business management and create a written presentation. (A+ Writing)</p>	
<b>Standards Alignment:</b>	
List standard set(s) to which course has been aligned	