

## Rationale

Yearbook Workshop provides the student with experiences which develop organized interpersonal and intrapersonal communication, time management, and journalism skills such as photography, writing, design and business.

### Course Description

In this course, the student produces the senior high yearbook. Each student learns various skills while producing the yearbook, including copy writing and reporting, business (sales/marketing), layout and design, and photography. The student learns to accept responsibility for deadlines and to cooperate in a group effort.

### Prerequisites

Prerequisite: English I

Open to: 10, 11, 12

Credit: 1 Unit - Two Semesters (Practical Arts)

### Course Objectives

1. The student will develop and apply knowledge of sales strategy techniques with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA1, 6; SS4; 1.1, 1.2, 2.1, 2.2, 2.7, 3.1, 3.2, 3.4, 3.7, 3.8, 4.5)
2. The student will successfully master basic design skills by researching and studying models and then applying learned material to spreads with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA5, 6, 7; FA2; 1.1, 1.2, 1.6, 1.8, 2.1, 2.4, 2.5, 2.7, 3.1, 3.2, 4.5) (A+: Research)
3. The student will create computer layouts that follow basic design principles with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA5, 6, 7; FA2; 1.1, 1.6, 1.8, 1.10, 2.1, 2.4, 2.5, 2.7, 3.3, 3.4, 4.5, 4.6)
4. The student will demonstrate time management and organizational techniques appropriate to yearbook production with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA4; 1.4, 1.6, 2.4, 2.5, 3.6, 3.7, 3.8, 4.1)
5. The student will demonstrate basic photojournalism skills and concepts with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA1, 3; FA2; 1.1, 1.2, 1.10, 2.1, 2.7, 3.1, 3.2, 3.3, 3.4, 4.1)
6. The student will read handouts on successful interviewing and reporting techniques and demonstrate those techniques with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA1, 3; 1.1, 1.2, 4.3) (A+: Reading)
7. The student will produce written copy (body copy, headlines, captions, sidebars) with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA1, 4; 2.2, 4.5, 4.6) (A+: Writing)
8. The student will make an oral presentation to the class that contributes to the development of content for the yearbook with 80% accuracy as assessed on a scoring guide. Locally assessed. (CA1, 4, 6; 1.6, 2.1, 2.5, 4.5) (A+: Speaking)

BOE 4-23-09